



STUDY SESSION AGENDA ITEM

December 3, 2008

TAB 3

Topic

Mission Study Task Force Update

Description

In September 2008, the Board commissioned a task force to examine how well the college system is serving the people of Washington State, identify future needs and recommend policies and strategies to meet those needs. At the October meeting, the Board discussed the proposed work plan for the task force. In November the Mission Study Task Force held its first meeting. There was substantial discussion about the goals and objectives of the study, and revisions to the work plan are proposed as a result.

Key Questions

- What are the Board's goals for the Mission Study and what analysis will assist the Board in formulating policies and strategic directions for meeting future higher education needs for Washington State residents?

Analysis

The original work plan as proposed was primarily focused on future demand for community and technical college services, the demographic, programmatic, and geographic distribution of that demand, and the implications for current and future college locations and eLearning capacity. Task force discussion added several dimensions to the study, including financial considerations, effectiveness strategies and the use of outside experts to understand our future economy, the learning styles and values of millennial students and the future impact of technology on teaching and learning.

The task force discussed demographic data about educational attainment, and who is currently being served by the college system. The analysis yielded the following conclusions:

- Despite an overall high education level in Washington, the 36% of adults born in the state are less likely to have an Associates' degree or higher than those not born in the state
- Adults under 25 have less educational attainment if they are:
 - From low income families
 - Male
 - Have no high school diploma
 - Need English as a Second Language (ESL) training
- Adults 25 to 64 have less educational attainment if they are:
 - From rural Southwest and Central Washington
 - Hispanic or Native American

- Those adults less likely to attend college in Washington are:
 - Those in Central Washington communities and some Southwest Washington communities
 - Younger adults from lower income families
 - Males
 - Adults without a HS diploma or who need ESL training
 - While Hispanic or Native Americans attend college classes at parity with % in population, a higher than parity level participation is needed given current low education attainment levels.
- We can forecast the FTEs needed to keep up with state population growth over the next 2 decades (about 22,000 FTE) and the FTEs needed to fill identified gaps.

Background Information

Attachment A: Community and Technical College System Mission Study, Revised Work Plan

October Board agenda item on the Mission Study:

http://www.sbctc.ctc.edu/docs/board/agendas/2008/oct08/tab_1_Mission%20study.pdf

Outcomes

Board members will have an opportunity to discuss the revisions to the study design and to review the analysis on state demographics, educational attainment levels and college participation rates.

Prepared by: Jan Yoshiwara, 360 704-4353, jyoshiwara@sbctc.edu

Community and Technical College System Mission Study

Revised Work Plan
November 22, 2008

Goal

The purpose of this study is to:

- Understand how well the community and technical college system is serving the people of Washington State in all three mission areas: academic transfer, workforce education and basic skills
- Understand future needs and strategic challenges based on demographic, economic, financial and cultural trends over the next 20 years
- Identify emerging, effective means of delivering education to adults from our own experiences and from the successes of others
- Make policy recommendations to the State Board about the future size and shape of the college system, including principles about future investment of resources

Elements of analysis

Current and projected need:

- College attainment by region and county, age, race, income and mission area for Washington state adults
- Community and technical college participation by region and county, age, race, income and mission area
- Projected demand based on population forecasts to 2028
- Draw conclusions about who could be better served by the college system today and in the future

Mission area needs:

- Longer term economic and labor force trends in Washington State and the evolving skill requirements to meet the needs for a skilled workforce and a vibrant state economy
- Implications of current and projected needs for growth in academic transfer, workforce education and basic skills
- Implications for the role of community and technical colleges in upper division capacity and applied bachelor's degrees
- Draw conclusions about current and future needs for adult basic education, workforce education and academic transfer education and across regions of the state
- Draw conclusions about the role of community and technical colleges in bachelor's degree access, including expansion of community and technical college applied bachelor's degrees

Effectiveness issues:

- Technology trends, impact on teaching and learning
- Characteristics and learning styles of new, 21st century college students
- Examine how other state/countries and public and private institutions are responding to similar identified needs including strategies given limited resources
- Understand how limited financial resources can best respond to the identified needs
- Flexibility to respond to unknown futures and fostering innovation
- Draw conclusions about promising strategies that address broader student achievement within an environment of limited resources

Access issues:

- Transportation and location analysis based on the future distribution of the state population
- Role of eLearning in providing access to community and technical college education
- Draw conclusions about college locations, branch campuses and eLearning capacity

Process

Create system task force that includes State Board members, trustees, presidents, faculty and State Board staff

Coordinate efforts with the Higher Education Coordinating Board, Council of Presidents and Workforce Training and Education Coordinating Board

Timeline

<i>September 2008</i>	<i>Review study proposal with State Board, college system representatives</i>
October <i>October 22-23</i>	Organize system task force, undertake demographic analysis <i>State Board meeting</i>
November 3	Convene task force: discuss study design, discuss context for future demand
November 6-7	WACTC meeting
November 14	TACTC Board of Directors meeting
<i>December 3-4</i>	<i>State Board meeting</i>
December 11-12	WACTC meeting
January 13, 2009	Task force meeting: discuss mission needs analysis
January 27-28	WACTC meeting
January 25-27	TACTC conference
<i>February 4-5</i>	<i>State Board meeting</i>
February 25-27	WACTC meeting
March 11	Task force meeting: discuss millennial students; discuss the impact of technology on student learning and education delivery
March 25-27	WACTC meeting
<i>April 1-2</i>	<i>State Board meeting</i>
April	Task force meeting: discuss transportation and location analysis; discuss financial issues
April 30-May 1	WACTC meeting
<i>May 6-7</i>	<i>State Board meeting</i>
May	Task force meeting: discuss policies, strategies used to meet evolving and increasing needs for higher education
May 14-16	TACTC conference
May 28-29	WACTC meeting
June	Task force meeting: discuss overall findings and conclusions; draft recommendations
<i>June 10-11</i>	<i>State Board meeting</i>
July	Task force meeting: discuss final recommendations
July 22-26	WACTC meeting
<i>September 14-16</i>	<i>State Board retreat</i>