

## **Labor Market Research Worksheet**

### **To Determine if Occupation is High Wage/High Demand**

The Labor Market information available on the Internet through the WorkForce Explorer provides useful economic information to help you decide if an occupation is in demand and provides high wages. To access this information follow these simple steps:

**To determine if an occupation is in demand follow the steps listed below:**

- Step 1:** Go to the WorkForce Explorer @ <http://www.workforceexplorer.com/>
- Step 2:** At the bottom of the center column, click on **Demand/Decline Occupations**. It will be in small blue lettering. This will take you to Qualifying Occupations page.
- Step 3:** On the Qualifying Occupations, Local Area Demand/Decline Occupations page, the 12 Workforce Development Areas (WDAs) in the state are listed. Select the **WDA** you are interested in. This will take you to the **Qualifying Occupation** page for your chosen WDA.
- Step 4:** On the Qualifying Occupation page, click on the occupational title desired. The **Training Benefits List** page will display. The "Qualification" field in the heading of this page will display whether or not the occupation is in demand.

**To determine the wages for the same occupation follow these steps:**

- Step 5:** From the same Training Benefits List page above, under the heading you will find the **WorkForce Explorer** link. Click on the link. This takes you to the **Occupational Explorer** page. If several related occupations are listed, highlight the occupation desired. If only one occupation is listed, no action is necessary.
- Step 6:** From the **Select an Area** dropdown, select your **County**.
- Step 7:** Click on **Search** button.
- Step 8:** Under the **Step A. Select an occupation from the search results** area, click on **Explore Occupation**.

This brings up the Occupational Details for the selected occupation including the **Hourly Mean Wage**, **Entry Level Wage**, and **Hourly Experience Level Wage**.