**State of Washington**

**Washington State Board for Community and Technical Colleges**

**LEGAL NOTICE**

**Sole Source Posting**

The Washington State Board for Community and Technical Colleges (SBCTC) intends to award a sole source contract to Strada Collaborative, LLC d/b/a InsideTrack.

InsideTrack will provide Re-enrollment Coaching for “stopped out learners” at participating Washington Community and Technical Colleges, as well as provide Coaching Skills Workshops for select College faculty and/or staff

The contractor’s unique approach includes the following items: InsideTrack provides ongoing consultation and strategic support for leadership and the operational team. The conduct a virtual workshop on one Coaching Development Topic from the InsideTrack Coaching Methodology designed to enable participants with the knowledge to improve learner interactions. They set up coaching communication and protocols, integrate student data with their coaching platform, and have an Analytics team who provides monthly data reports on service utilization, coaching focus areas, and student drop reasons, as well as commentary analyses.

Re-enrollment Coaching is a phased coaching program that re-engages students who have been away from a partner institution for at least one academic term and for those interested in re-enrolling, supports them in developing a plan to re-enroll and complete their education with proactive coaching through their first term re-enrolled for up to 6 consecutive months of Success Coaching.

The 10-month contract, which may, at the sole discretion of the SBCTC, be extended to 12 months upon satisfactory progress, will be issued on or about January 13, 2025. The dollar value is estimated at $100,000 this calendar year, however, SBCTC is only paying $50,000 for the services. The contract will be funded with an additional $50,000 of matching funds only if SBCTC works with InsideTrack. SBCTC is not eligible to receive additional funding for any other vendor.

Offerors contemplating the requirements are required to submit capability statements detailing their ability to meet the state’s requirements no later than 10 business days from the date of this announcement. In absence of qualified sources, it is the state’s intent to make a sole source award of the contract.

To submit capability statements or for questions, contact:

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