

Cost summary

We make it easy to pay for your new website. You can either elect to pay for everything in the first year as a project (with the prices listed below). Alternatively, if it's better for your pocketbook, you can spread the cost of the new site over multiple years, making an annual payment over a three or four-year term. If you would like an annual payment plan, we don't charge interest for that option. Just divide your total cost by a term of three or four years, and you'll know the amount of your annual payment.

Project work	Cost
Discovery, planning + design	\$43,675
Technology	
Modules	
CMS features	
Testing, training + migration	
Project management	
Options	Cost
Implement automated translation	\$900
Manual language translation	\$3,300
Staff directory	\$3,750
Automatic directory sync	\$1,350
Surveys	\$300
User authentication (via LDAP/Active Directory, Google, SSO, etc.)	\$1,200
Employee portal/intranet	TBD
Campus group activities	\$3,250
Mobile app	\$3,500
Content migration	\$10/page
RFP system	\$3,250

FAQ (expand/collapse content area)	\$900
Student dashboard	\$3,650
Student handbook	\$1,950
Social feed import	\$900/feed
Scholarship database	\$3,250
Alumni directory	\$4,750
Online registration	TBD
Copywriting	TBD
Search engine optimization	\$2,250/month for 3 months
Job opportunities	\$1,850
Apply online	\$750
Design backgrounds for social media presences	\$500
Interactive about us page	\$2,500-\$3,500
College animation	\$4,000-\$6,500
Student profiles	\$2,300
My college day	\$5,000-\$7,000
Homepage hero video	\$2,500-\$3,250
Custom photography	\$2,200/day + travel expenses

Content development	\$85/hour
Interactive campus map	\$3,250
Chat	\$1,350 setup (+ ongoing fees, if necessary)
Chatbot setup	\$1,000-\$3,000
WordPress accessibility page preview tool	\$285/year
Website accessibility tool + remediation	\$3,350/year
Create social media post templates	\$1,250
Post-launch options	Cost
Hosting	\$250-\$350/month
Maintenance + upgrades	\$650/year
Unlimited support	\$2,000/year
App maintenance + upgrades	\$3,000/year