



PROMISING PRACTICES EXCHANGE

Please send your completed forms to Joe Holliday: jholliday@sbctc.edu.

1. Which of the five areas of Strategic Enrollment does this practice address? (Check all that apply)

- Alignment with K-12
- Re-engaging Adult Students
- Onboarding New Students
- Retaining Students
- Responding to the COVID-19 Pandemic

2. Name of practice: Outreach Navigator (position) and Summer Bridge Program

3. Description of practice: The Outreach Navigator is a newly adapted position that is designed to increase college-going rates of graduating high school seniors in the Lower Columbia College service area, specifically imbedded at one high school. This allows for students and high school staff alike, including key partners such as counselors; dual credit instructors; college and career preparation staff; and school district leadership, to engage directly with an LCC Outreach team member on a regular basis. The Outreach Navigator supports activities, events, and efforts such as college tours/visits; financial aid application completion; admission application completion; and informing students of the pre-and post-application processes that are crucial to enrollment. (Position description attached)

4. Results: What evidence do you have that this practice is achieving desired results? The Outreach Navigator position was launched in February 2020, just weeks prior to in-person instruction and school closures as a result of the COVID-19 pandemic. The Outreach Navigator was able to maintain student engagement and provide crucial support, especially in a categorically unpredictable time. We believe that the implementation of the Navigator was a significant factor in Kelso High School's class of 2020 matriculation rate to LCC increasing by 2% - matriculation rates had been declining or stagnant throughout the past five years, so this increase indicated significant success of the Navigator's strategies. Furthermore, as part of the Navigator position, the LCC Outreach Team implemented a Summer Bridge Series (virtual) that spanned from June through August with a series of bi-monthly engagement opportunities that helped prepare students for success. There were more than 170 registered participants with more than 800 "interested" engagements, including clicking/watching links to the recorded sessions after the live sessions took place. (Mid-year outcomes report and; 'Navigating Pathways' article attached)

5. Based on your review of the Excellent Practices Rubric, please indicate whether you believe this practice is emerging, promising, or excellent. (Select only one)

Emerging

Promising

Excellent

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