

Baccalaureate Leadership Council
Winter 2025 General Meeting Wed. Feb 12th
Zoom

General Meeting

- I. Welcome & introductions
 - a. Welcome by Mary Jane
 - b. Hellos and farewells
 - c. Introductions
 - d. Agenda review
- II. BLC Canvas Shell:
 - a. Shawna Blue provided a brief overview of the updated Canvas Shell:
 - i. Canvas self-enroll link shared to members.
 - ii. Link not working, members were asked to contact Ken.
 - iii. Canvas link to enroll functions on BLC SBCTC homepage and will be shared out with meeting follow-up materials.
- III. Common Course Numbering: Behavioral Health's Journey, presented by Dr. Rex Remple, Lake Washington Institute of Technology.
 - a. Rex discussed the challenges and potential benefits of a common course numbering system substance use disorder studies across 16 Washington State colleges.
 - b. Presented the common course numbering system.
 - c. Emphasized the importance of trust, collaboration, and flexibility in the process.
 - d. Note it's easier to establish a numbering system early in the development of new programs and when there are fewer programs.
 - e. Suggested mentorship and guidance from experienced schools for newer programs.
 - f. Explored the potential for interdisciplinary conversations.
 - g. Proposed a mailing list or Canvas shell to facilitate ongoing discussions.
 - h. Presentation slide deck available on BLC canvas site.
- IV. Hot Topics – Facilitated by Tanya Powers:
 - a. Discussion on marketing strategies to attract students, share out successful approaches.
 - i. There is a need for both consistent social media presence and other marketing efforts.
 - ii. Statewide marketing campaign – how to make it happen.
 - b. Discussion and confirmation of BAS degree as non-terminal degrees.
 - c. Discussion on the number and impact of pass/fail courses in a BAS program.
 - d. Discussion of a data-sharing agreement to access contact information for students in feeder associate programs across the system.
 - e. Discussion of use and integration of AI within programs and at institutions.
 - i. No set policy, each program and institution are currently setting their

own.

V. Workgroup Share out

- a. **Policy:** Skye Field presented a proposed updated bachelor's program approval process, which would streamline the process and eliminate redundancy. The group discussed the need for feedback mechanisms in the approval process
- b. **Advisory:** Andrea Samuels discussed the outcomes of the Advisory Committee's work plan, including the development of a repository for best practices and examples of advisory committee management. The committee decided not to make advisory committees a requirement for program approval or request processes, instead focusing on industry and community engagement. They also planned to present on best practices and relational aspects in the spring.
- c. **Articulation and System Alignment:** Chris Mahoney reported that the articulation agreement with CWU is proceeding. The agreement will have two phases - the first will be for business-related programs whose graduates can begin the MBA program without any leveling classes. The second phase will be those programs where leveling classes may be required. Ken Hang is working on the language of the agreement. An information session for phase 1 programs was held in January. Another one will be held in early March.
- d. **Marketing:** Shawna Blue acknowledged that the group lead was out sick and that they discussed connecting with Ken on the marketing guidelines update, the possibility of a statewide marketing campaign for bachelor's programs and the creation of a best practices document on the Canvas site.
- e. **Equity:** Ron May discussed the need for more data on equity gaps.

VI. Review of proposed BAS approval process and next day voting items.

Meeting Adjourned 2:01pm

Baccalaureate Leadership Council
2025 Winter Quarter Meeting Thur. Feb. 13th
Zoom

Business Meeting

- I. Welcome & Introductions
- II. Quorum present:
 - a. Approval of Winter Minutes
 - i. Motion: Elode Goodman
 - ii. Second: Skye Field
 - iii. Motion passes
- III. Treasurer's report not available due to illness.
- IV. Vote on proposed bylaw changes:
 - a. Motion to bring to IC: Anne Ghinazzi
 - b. Second: Don Ludwig
 - c. Motion Passes
- V. First read of proposed BAS programs approval process:
 - a. Motion to move forward: Don Ludwig
 - b. Second: Shannon
 - c. Motion Passes
- VI. SBCTC: Ken Hang
 - a. Slide deck available on Canvas
- VII. Liaison Reports:
 - a. Centers of Excellence: Dan Ferguson.
 - i. Slide deck available on Canvas
 - b. Instruction Committee (IC): Connie Smejkal Not Present, no update
 - c. Workforce Education Council (WEC): Trish Newbold - Not Present
 - i. Tamara provided a limited update. Topics discussed:
 - d. Articulation and Transfer Council (ATC): Chris Chen Mahoney
 - e. Research and Planning Council (RPC): Kelly Sadler
 - f. Library Leadership Council (LLC): Christie Flynn
- VIII. Good of the Order:
- IX. Adjourn: Noon

Upcoming Meetings

Spring Meeting Yakima Valley College
May 7-8 2025

