SUPPORTING COLLEGE STUDENTS EXPERIENCING HOMELESSNESS

2019-21 PROGRAM GUIDELINES

Workforce Education Department
Washington State Board for Community and Technical Colleges
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**Deadlines and Milestones**

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Overview

During the 2019 legislative session, the Washington State Legislature passed Second Substitute Senate Bill (2SSB) 5800 concerning homeless college students. The State Board for Community and Technical Colleges must select four college districts, two on each side of the crest of the Cascade Mountain range, to participate in a pilot program to assist students experiencing homelessness and students who were in the foster care system when they graduated high school (program-eligible students). The Washington Student Achievement Council must select two public baccalaureate institutions to participate in a corresponding pilot program. Appropriations were committed to this effort in Engrossed Second Substitute House Bill (E2SHB) 2158.

The colleges chosen to participate in the pilot program must provide certain accommodations to students that may include, but are not limited to: access to laundry facilities; access to storage; access to locker room and shower facilities; reduced-price meals or meal plans, and access to food banks; access to technology; access to short-term housing or housing assistance, especially during seasonal breaks; and case management services. Colleges may also establish plans to develop surplus property for affordable housing to accommodate the needs of students experiencing homelessness and students who were in the foster care system when they graduated high school.

Colleges participating in the pilot program must provide information to students on existing community resources for individuals experiencing homelessness, including nonprofit organizations, the local housing authority, and the Department of Commerce's Office of Homeless Youth.

Colleges not selected for the pilot program are encouraged to implement accommodations for students experiencing homelessness, participate in learning communities facilitated by the SBCTC and WSAC, and submit data required of the pilot program participants to enhance efforts to highlight student needs throughout our system.

The colleges participating in the pilot program must contribute to a joint report facilitated by the SBCTC to the appropriate committees of the Legislature by December 1, 2023. The report must address certain information on students experiencing homelessness or food insecurity, including

- the total number of program-eligible students attending during the pilot program;
- the number of program-eligible students assisted by the pilot program;
- strategies for accommodating students experiencing homelessness and former foster care students;
- and legislative recommendations for how students experiencing homelessness and former foster care students could be better served.

The pilot program expires July 1, 2023.

Applicant Guidelines

Who May Apply

All Washington State Community and Technical Colleges are encouraged to apply. Applicants must
demonstrate a need to implement accommodations for students experiencing homelessness, the ability to track and report required program data and outcomes, and a commitment to participate in a learning community with other pilot colleges and the State Board. Four colleges, two from each side of the state will be selected to participate in this pilot program. Consortium applications will not be considered.

**Funding**

Funding for approved applications will be allocated to colleges for each fiscal year. For FY20, funding becomes available December 1, 2019 and expires June 30, 2020. Funds do not extend beyond the end of the fiscal year (June 30, 2020). Work with your college's business office to access these funds. Funding for FY21 becomes available July 1, 2020 after the State Board confirms FY20 program requirements are met.

Funding available in FY20 totals $187,000 and FY21 totals $335,000. Colleges may request up to $60,000 for FY20 and up to $95,000 for FY21. Colleges are required to submit a two-year budget during the application process. When developing proposals, colleges should give strong consideration to the intent of the funding and the total amount of available resources to best demonstrate the practicality of the proposal.

The SBCTC reserves the right to scale proposals as needed. Funding is subject to the amount of available resources.

**Program Period**

This is a two-year program cycle. Programs will be funded from December 1, 2019 through June 30, 2021. This means there will not be a fiscal year 2021 competition; applicants chosen to receive an award in FY20 will be renewed for an additional allocation in FY21 as long as program requirements are met.

**How Does the Provider Apply**

Access the 2019-21 Supporting College Students Experiencing Homelessness funding application through the Online Grant Management System (OGMS).

If you do not have an account, contact your organization’s Security Contact for access. If you already have an account, you will need your Security Contact to give your permission to access the application.

Submit completed applications to SBCTC through OGMS no later than Thursday, October 17, at 11:55 p.m. SBCTC staff is available for assistance until 4:00 p.m. on October 17, 2019.

**Disclaimer**

SBCTC reserves the right to refrain from allocating funds to any or all applicants. Additionally, SBCTC reserves the right to add additional requirements to applicants meeting minimum criteria to receive funds but that are deemed to be higher risk of project implementation setbacks. Additional requirements may include, but are not limited to, additional reporting requirements or additional
monitoring to assess the applicant’s ability to adhere to allocation requirements. Any additional requirements will be outlined for individual applicants prior to applicants accepting any resulting funding.

**Application Review Process**

The State Board will provide a review committee with applications meeting the minimum criteria. The review committee will make recommendations to the State Board based on the evaluation criteria established.

Recommendations will be forwarded to the State Board for final approval. Colleges will be notified via OGMS regarding proposal status in mid-November 2019.

**Application Guidance**

In preparing the application please consider the following items:

- Review committee members come from a variety of professional backgrounds. Please do not assume committee members are familiar with Washington State Community & Technical College initiatives, resources, policies, processes, funding or acronyms.
- Consider the amount of detail needed to provide a compelling reason for the committee to recommend funding your program. Ideal proposals provide the detail needed to understand how you will design and implement your program, while not distracting committee members with non-related information.
- While there may be some questions that appear duplicative the questions are built in such a way to allow for information to build upon previous detail. Copy and pasting from earlier answers is not recommended.

**Minimum Criteria**

This is a competitive funding process. Applications must meet the following minimum criteria to be considered:

- **Needs Assessment** - identifies and quantifies the unmet needs of students experiencing homelessness or facing housing insecurity
- **Coordination with existing resources** - establishes an inventory of and leverages existing community resources both internally and through community partnerships
- **Proposed accommodations** - provides a detailed proposal for accommodating needs not met by current programs and services
- **Leadership commitment** - demonstrates a commitment from executive leadership to participate in pilot program and dedicates a staff lead toward program implementation
- **Evaluation process** - Describes methods of formative and summative evaluation that will be employed at various stages throughout implementation of pilot program - see Reporting Requirements
OGMS Requirements

The following items are required for the application to be considered completed in OGMS.

1. Project Title

2. Needs Assessment
   
   A. Describe your student population during the most recent full year of data available to you. Include at least the total number of students and the proportion that are experiencing homelessness, housing insecurity, food insecurity or who were in foster care at the time of graduation from high school.

   B. Describe the demographics of the communities within your college service area. At a minimum, include data about those experiencing homelessness, housing insecurity, and food insecurity.

   C. How many students and what percentage of the total student population are enrolled in existing student support programs and services? Please specify which of the following programs/services are offered at your college and describe the student population being served in your answer.

      Programs
      
      i. Passport Program
      ii. Worker Retraining
      iii. Basic Food Employment and Training
      iv. WorkFirst
      v. Opportunity Grant
      vi. Other Student Support Program (please specify program)

      Services
      
      vii. On-campus food bank
      viii. Emergency assistance fund
      ix. Other basic needs service (please specify service)

   D. What methods and tools have you utilized to determine the data provided in section 2? Please describe.

3. Coordination with Existing Resources
   
   A. What accommodations are already offered by your college to specifically support students experiencing homelessness, housing insecurity or students that were in foster care at the time of graduating from high school?

   B. What housing resources are available in the communities within your service district and describe your current relationship with each provider?
C. How will you align your efforts with programs and services already provided by your college? Please explain your plans for each that applies or indicate N/A when appropriate.
   i. Passport Program
   ii. Basic Food Employment and Training Program
   iii. On-campus food pantry
   iv. United Way Benefits Hub
   v. Opportunity Grant
   vi. WorkFirst
   vii. Worker Retraining
   viii. Emergency Assistance Fund
   ix. Other programs or services (please specify)

4. Project Proposal - Accommodations and Connecting to Resources
   A. Describe how existing community resources will be leveraged to ensure students are informed about resources and are connected to resource providers by referrals and warm hand-offs.
   B. Describe the specific accommodations students experiencing homelessness, housing insecurity or who were in foster care when they graduated from high school will be provided (excluding plans to develop housing - addressed below).

Accommodations may include, but are not limited to, the following:
   • access to laundry facilities, storage, locker rooms and shower facilities
   • reduced-price meals or meal plans and access to food banks
   • access to technology
   • access to short-term housing or housing assistance, especially during breaks
   • case management

C. Describe project objectives and intended outcomes, including number of students projected to be served through each accommodation and how partnerships with community resource providers will be increased, enhanced and utilized.

D. Provide a project timeline identifying major milestones/activities for FY20 and FY21, including formative and summative evaluations, when accommodations will be available and when college and community stakeholders will be engaged.

E. If you are planning to establish plans to develop surplus property for affordable housing to accommodate the needs of students experiencing homelessness and students who were
in the foster care system when they graduated high school, identify: the property to be used, number of intended housing units that would be dedicated to this population, an expected timeframe for development and your housing management plan.

5. Leadership Commitment

A. Identify the project manager for this pilot program and a brief description of their qualifications and experience related to the efforts of this project.

B. Identify a project champion for this pilot program and describe their commitment to this effort. Champions should be a Vice President, President or Chancellor.

6. Formative and Summative Evaluation Plans

A. Describe the formative evaluation methods you will employ and your plans to ensure formative evaluations are conducted throughout the program years.

B. Identify resources you have to support your efforts to collect data and measure outcomes for your summative evaluation.

C. What metrics will you use to evaluate the effectiveness of the accommodations you employ?

7. Supporting Documents - Please attach the following documents in OGMS

A. Letters of Support - Letters of support from a local housing authority and at least one additional not-for-profit organization serving your community that demonstrates a commitment to partner in connecting students to housing resources is required. Additional letters of support from community partners are highly encouraged.

B. Assurances - All sections of the assurances document must be initialed and the completed document signed and attached in OGMS.

C. Budget & Budget Narrative - Applicants must submit a two-year budget using the provided spreadsheet and attach it to the application in OGMS.

• Year 1 budget must not exceed $60,000
• Year 2 budget must not exceed $95,000
• Administration costs may not exceed 10% of the total budget
• Staffing salaries and benefits are an allowable expenditure, however, the intent of this funding is to implement appropriate accommodations
• Indirect costs are not an allowable expenditure with these allocated state funds

Reporting Requirements

Funded colleges will submit expenditure reports for both FY20 and FY21 by July 15th of each year.

Additionally, funded colleges must commit to conducting formative evaluation processes
throughout the implementation years and report project data and shifts in implementation design. Colleges may select their own method of formative evaluation and will report on findings, course corrections, technical assistance needs, and institutional learnings during learning community convenings, project reports and directly to the SBCTC when necessary.

Project reports are due July 31st and November 15th of each year. Minimum required elements of project reports will include:

A. Total number of students attending your college during the pilot program and are:
   - experiencing homelessness or housing insecurity
   - experiencing food insecurity
   - who were in the foster care system when they graduated high school

B. Number of students assisted by the program:
   - by receiving housing resource information
   - by being connected to a housing resource/partner
   - by accessing a program accommodation

C. Number of eligible students not assisted by the program and the reason

D. Update on implementation and outcomes of program accommodations

Findings from a summative evaluation of the project for FY20 and FY21 are due to the SBCTC by October 1, 2021. The SBCTC will work with colleges to identify the minimum items to address in the evaluation to fulfill reporting requirements to the legislature and effectively present recommendations to better serve students.

Colleges will work with SBCTC to share lessons learned with the college system via printed materials, a web-based forum and/or in-person presentations. Colleges will also participate in information sessions with the legislature and by providing testimony during legislative hearings as appropriate. Colleges not selected for the pilot program funding will have the opportunity to participate in data collection and reporting to the legislature to increase information and enhance the recommendations to support students.

**Open Licensing Policy Requirement**

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