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Nate Humphrey, MPA, Executive Director

October 3, 2025

MEMORANDUM

TO: WACTC Presidents and Chancellors

FROM: Grant Rodeheaver, SBCTC Deputy Executive Director / CIO, IT Division

SUBJECT: ConexED Contract

I am pleased to announce an agreement with ConexED, making the platform available for adoption by colleges. Through this agreement, colleges can implement ConexED's cloud-based student success suite at a negotiated, preferred price. The tools are designed to enhance the student experience from enrollment through graduation, increase retention, and strengthen data analytics to support student success.

This agreement is a result of the active engagement of the SBCTC Education Division with the EmpowerED/JFF Early Adopters group to identify an SBCTC-supported solution that could address the needs of the college system. This approach, informed by studying the student journey as it relates to advising, allows us to prioritize functional requirements to enhance the advising experience for both students and advisors.

The contract is available at the [Washington Institutions of Public Higher Education (WIPHE) Contract Clearinghouse](#) (WIPHE) Contract Clearinghouse:

- [Student Success Software ConexED](#)
  - [ConexED contract](#)
  - [ConexED Price List](#)
- [Statement of Work Template](#)

ConexED-to-ctcLink Integration

This agreement enables SBCTC and colleges to proceed implementing and developing the ctcLink integrations needed to maximize the benefits of this tool. The agreement also empowers SBCTC and colleges to prioritize accessibility in continued partnership with Deque, ensuring ongoing improvements and alignment with our commitment to equitable access.

The opportunity: Colleges have already begun exploring ConexED features such as CRM, scheduling, case management, and communication tools. We encourage all colleges to request a demo to better understand the available capabilities.

The ask: If your college is interested in being part of the initial cohort of colleges to adopt ConexED, please complete the [ConexED Implementation Interest](#) form.

The college president or chancellor should complete this form in collaboration with any staff involved in the student lifecycle, from admissions to completion. (e.g., enrollment services, admissions, advising, IT lead and/or data lead).

Survey Deadline: Friday, Oct. 24, 2025, 5 p.m.

Questions?

For questions regarding this contract, please contact Grant Rodeheaver, SBCTC Deputy Executive Director/CIO, IT Division, 360-704-3939, or Abraham Rocha, SBCTC Contracts Officer, 509-842-4341

cc: Commissions and Councils