



## **REGULAR MEETING AGENDA ITEM**

**March 13, 2008**

**TAB 4**

Discussion  Action (Resolution 08-03-07)

### **Topic**

Selection of 2008 Applied Bachelor's Degrees Pilots

### **Description**

The State Board has the statutory responsibility to apply objective criteria for the selection of legislatively authorized applied baccalaureate pilot projects. Applied bachelor's degrees provide a career ladder pathway for graduates from workforce programs. The Board selected the first four pilots in April 2006. The 2007 Legislature authorized the State Board to select two additional pilots this coming year, at least one of which must be a technical college. The 2008 Legislature is at the time of this writing considering legislation (SSB 5104) authorizing the State Board to select up to three, rather than two, additional pilots in 2008.

### **Major Considerations**

- The recommended colleges have provided evidence of meeting or exceeding the criteria adopted by the Board in October 2005 and having the capacity to begin enrolling upper division students in fall 2009.
- In December 2007, the Board approved the timeline and process for selecting two additional pilots as authorized by the legislature.
- It is the consensus of the full Evaluation Committee that two college proposals – Lake Washington Technical College and Seattle Central Community College - be recommended to the State Board based on their written materials and presentation on February 27, 2008 and that if a third 2008 pilot is authorized that Columbia Basin College be asked to provide additional information to the Evaluation Committee for consideration of a successful proposal.

### **Analysis**

The Evaluation Committee reviewed three submitted proposals:

- Columbia Basin College – Bachelor of Applied Science in Applied Management
- Lake Washington Technical College – Bachelor of Applied Technology in Applied Design
- Seattle Central Community College – Bachelor of Applied Science in Applied Behavioral Science

The Committee's review considered the responsiveness to the approved criteria and likelihood of expanding bachelor's degree access in the state. Committee membership represented presidents, instruction, student services, business administration, SBCTC staff, universities offering applied bachelor's degrees, and a representative knowledgeable about the state's employment and training needs (see Attachment A for committee members).

The evaluation committee found strengths in all three of the proposals. Based on the review of criteria, the Evaluation Committee identified the following proposals as the strongest:

- Lake Washington Technical College – Bachelor of Applied Technology in Applied Design
- Seattle Central Community College – Bachelor of Applied Science in Applied Behavioral Science

If legislation allows selection of up to three 2008 pilots, the Evaluation Committee would like to review additional information from Columbia Basin regarding Criteria 2A (employer demand versus current supply of bachelors level workers) prior to making a recommendation to the State Board.

### **Background Information**

Tab 5, December 5, 2007 State Board Meeting Agenda Packet  
[http://www.sbctc.ctc.edu/general/studentsvcs/agenda\\_entire\\_12.07.pdf](http://www.sbctc.ctc.edu/general/studentsvcs/agenda_entire_12.07.pdf)

Attachment A: 2008 CTC Applied Bachelor's Degree Evaluation Committee

Attachment B: Summary of the Three 2008 Pilot Applied Bachelor's Proposal

### **Recommendation/Outcomes**

Board members will receive the recommendation of the Evaluation Committee from two of its members:

- David Borofsky, President, Bates Technical College
- Alice Madsen, Dean of Instruction, Professional Technical Education, Highline Community College

The staff recommends that the Board adopt Resolution 08-03-07 as currently worded to approve the two pilot colleges recommended February 27 by the Evaluation Committee and authorizing the selected pilot colleges to:

- Move forward with the steps required to gain approval from the Higher Education Coordinating Board and the Northwest Commission on Colleges and Universities
- Receive the appropriate 2008-09 funding to begin detailed planning.

If prior to the March 12 Board meeting, the legislature authorizes a third 2008 pilot and if the Evaluation Committee, following further consideration, recommends the Columbia Basin College's proposal, SBCTC will prepare a revised Resolution 08-03-07 for Board consideration.

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**2008 Community and Technical College  
Applied Bachelor's Degree Evaluation Committee**

David Borofsky, President, Bates Technical College

Tracy Pellett, Associate Vice President for Undergraduate Studies, Central Washington  
University

Terry Peek, Vice President of Instruction, Wenatchee Valley Community College

Terri McKenzie, Vice President for Student & Instructional Services, Spokane Community  
College

Michael Kerns, Vice President of Administration, Everett Community College

Bryan Wilson, Deputy Director, Workforce Training and Education Coordinating Board

Alice Madsen, Dean of Instruction, Professional Technical Education, Highline Community  
College

Jim Crabbe, Director, Workforce Education and Loretta Seppanen, Assistant Director,  
Education Services, State Board for Community and Technical Colleges

## Summary of the Three 2008 Pilot Applied Bachelor's Proposal

**Lake Washington Technical College:** The college intends to award 22 Bachelor of Applied Technology in Applied Design graduates each year. These graduates will move up the career ladder from their design and graphics production positions to work as lead designers or project managers of creative and technical staff in the regions design services firms or design units in other firms. The proposal indicates that the vast majority of the design services work in the state is located in Seattle and the eastside of Lake Union. The Lake Washington proposal identified a gap between the demand for bachelor's level multimedia designers and the supply of such graduates.

The Bachelor of Applied Technology degree would provide a career ladder for graduates from five Lake Washington Technical College applied degree programs in engineering graphics and multi-media design. Through planned articulation agreements, the program would also provide spaces for similar graduates from eight King, Snohomish and Pierce county community colleges. Because of the applied associate degree program, Lake Washington already owns and maintains the specialized equipment, computers and software that will be needed in the bachelor's level program. Lake Washington proposes to hire a director and lead faculty member for the program, each with a least a master's degree and at least three years university experience in design or related fields. The college will rely upon their 11 full-time general education faculty (half holding the PhD) to teach the proposed 40 credits of upper division general education course work.

**Seattle Central Community College:** The college plans to respond to the local and statewide shortage of baccalaureate level human services specialists prepared to provide skilled social services responses to clients facing drug abuse, mental health, homelessness, domestic violence and other societal issues. The proposed Bachelor of Applied Science in Applied Behavioral Science degree is designed as a career ladder for those with an applied associate degree in social and human services, interpreter training and substance abuse programs. Employers indicate that the additional education is needed for career advancement and in some cases for eligibility to meet certification standards.

Seattle Central plans to offer the upper division course work in the evenings and weekends in block programs to meet the needs of working adults. Currently Seattle Central's Social and Human Services associate degree program is offered in partnership with four area community and technical colleges who coordinate class schedules and share curriculum content. Students from these other programs will be eligible for entrance into the bachelors program.

**Columbia Basin Community College:** The proposed evening and weekend Bachelor of Applied Science in Applied Management degree is designed to provide applied management and supervisory training for about 35 students a year from nine applied associate degree program areas. The college also plans to serve students from similar applied degrees from Walla Walla Community College.

As is common in Bachelor of Applied Science in Applied Management degrees, the Columbia Basin proposal calls for core courses in accounting, economics, management, organizational behavior, legal issues for business, and information technology. Students will choose from electives in project management, marketing or courses they may have brought in from their previous college work.

**TAB 4**  
**Attachment B**

Columbia Basin plans to house the program in its Business building currently being completely renovated and scheduled for completion in fall 2009. The building includes state of the art eLearning equipment to complement the face to face instruction planned for the program. The college plans to employ current faculty to teach most of the upper division applied management and general education courses in addition to hiring a BAS faculty lead holding a PhD or DBA with expertise in management and supervision.

**STATE OF WASHINGTON**  
**STATE BOARD FOR COMMUNITY AND TECHNICAL COLLEGES**  
**RESOLUTION 08-03-07**

A resolution to approve the pilot colleges recommended by the Community and Technical College Applied Bachelor's Degree Evaluation Committee and authorizing the selected pilot colleges to:

- Move forward with the steps required to gain approval from the Higher Education Coordinating Board and the Northwest Commission on Colleges and Universities
- Receive the appropriate 2008-09 funding to begin detailed planning.

**WHEREAS** consistent with the Washington State Legislature's requirement of the State Board for Community and Technical Colleges, the State Board developed objective criteria related to selection of the Community and Technical College Applied Bachelor's degree pilots; and

**WHEREAS** the Community and Technical College Applied Bachelor's Degree Evaluation Committee found the colleges identified below provided evidence of meeting or exceeding these criteria and that these colleges presented proposals that will expand the bachelor's degree capacity in the state;

**THEREFORE BE IT RESOLVED** that the State Board for Community and Technical Colleges approves the recommendations of the Evaluation Committee to select the following pilot colleges, authorizes these colleges to pursue approval of their proposal by the Higher Education Coordinating Board and the Northwest Commission on Colleges and Universities, and directs staff to include funding for the pilots in the FY09 allocation proposal due for consideration at a future 2008 State Board meeting:

- Lake Washington Technical College – Bachelor of Applied Technology in Applied Design
- Seattle Central Community College – Bachelor of Applied Science in Applied Behavioral Science

**BE IT FURTHER RESOLVED** that the State Board for Community and Technical Colleges commends the three colleges that developed proposals for the 2008 Community and Technical College Applied Bachelor's Degree for their extensive work required to prepare proposals consistent with the criteria and for the institution's vision for expanding bachelor's degree access in their community.

**APPROVED AND ADOPTED** on March 13, 2008.

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Erin Mundinger, Chair

**ATTEST:**

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Charles N. Earl, Secretary