

WACTC-Tech Task Force
STRATEGIC TECHNOLOGY PLANNING & GOVERNANCE
March 13, 2019
8:00 a.m. – 2:00 p.m.
Yakima Valley College

In Attendance: Brian Culver, Charlie Crawford (remote), Eva Smith, Glenn Colby, Grace Kendall (remote), Grant Rodeheaver, Katie Marks (remote), Marisa Ellis (remote), Mark Jenkins, Reagan Bellamy (remote), Sandy Main, Teresa Holland-Rich

Not in Attendance: Chad Stiteler, Marisa Herrera, Tammy Frankland

Meeting Objective:

The purpose of this meeting is to continue with development of the task force recommendations to the WACTC-Tech Committee. The scope of this task force has been extended to June 2019.

Introductions

Review of Last Meeting

- Talked about
 - The current strategic plan
 - The strategic planning process
 - Getting Gartner back with us – during our April meeting
- Went through presentation we gave at WACTC Tech
- Minutes approved

Current Situation: Outcomes of 5 Strategies in 2008 Strategic Technology Plan

- Today's goal is to begin working on how to approach getting the strategic plan done – go through the 5 strategies and tasks outlined
 - **Strategy 1** – still relevant, just updating for future
 - Actions 1, 2 & 3 – eLearning, Free Textbooks, Library Resources
 - Still relevant with a few changes
 - WA online will not be going forward – change how we have the strategic plan support and how we do it
 - Open and affordable education materials
 - Action 4 – ePortfolio
 - Needs further discussion on its relevance in the next plan – how we describe it
 - Action 5 – Online Tutoring
 - Northwest eTutoring Consortium is going away
 - In process of adopting the technology platform in Ed Division
 - Name will change
 - Need to discuss what form this will take
 - Action 6 – Technology Proficiency
 - No longer relevant
 - Want to think about proficiency gap
 - Action 7 – Access
 - Equitable access here – further define

- Partnership opportunity
 - How do we measure
 - Maybe break into two strategies
 - Still support – word differently
 - Action 8 – Universal Design
 - Still relevant
- **Strategy II** – need to rewrite this strategy
 - Action 1 – Online Advising
 - ctLink covers several of these
 - Need guidance on relevance
 - Action is relevant – strategies need to change
 - Keep - reword
 - Action 2 – Student Relationship Management
 - Still relevant
 - Action 3 – Course Catalog
 - Different now – need to rewrite
 - Action 4 – Electronic Deposit
 - Not centralized, but happening
- **Strategy III** – good (need to rework actions)
 - Action 1 – Professional Development
 - Action 2 – Time to Learn
 - Action 3 – Learning Opportunities
 - Action 4 – Course Redesign
 - Action 5 – IT Staff
- **Strategy IV** – good (need to reword; data needs to be accessible “real time”)
 - Action 1 – Administrative Software
 - Still relevant
 - Need to reword
 - Action 2 – Business Intelligence
 - Still relevant
 - Need to reword
 - **Add new Action – Considering Data**
- **Strategy V** – good (this is a good question for Gartner)
 - Action 1 – Line Item Funding
 - Define type of funding
 - Action 2 – Technical Infrastructure
 - Capital request
 - Define type
 - Legislative asks – advocate for funding for cyber security and other things that aren’t standard
 - Action 3 – P-20 Integration
 - **Brian will take to ITC and ask if we still need this**
- Next steps
 - Work on rewording/changes to Strategic Plan and get updates out on Good docs for review
 - Delegate rewrites
 - Highlight areas we need a separate session

- Update this as a system – not just State Board plan
 - Come up with Olympia vs 34 – how do we align with college system plan?
 - State board goals change
 - Annual rotating plan – decide what this means
 - What goals do we change
 - What goals do we keep and continue monitoring
 - Annual review would be a “to do”
 - Do we want this to be a broader strategic goals
 - We haven’t had a governance process/group that helps us oversee and make sure things align
 - Need to make sure this group has an active governance role

20 Year Goals

- Serve more people, including groups who have been underserved in the past
 - Date doesn’t always give you the correct numbers/percentages
- Close the statewide skills gap for technically trained workers
 - Still working on this
 - Target goals may or may not be realistic
 - What part of technology can move us closer to these goals
- Increase funding for adult based skills programs
- Contribute more to the production of baccalaureate degrees
- Work with our partners in the P-20 education system to create seamless, easy-to-navigate pathways for all students
 - Should be including the K-12
- Use performance measures and funding as incentives to improve student retention and achievement
- Invest in sustaining faculty and staff excellence
- Build a 21st century learning infrastructure
 - Need to look at now and the upcoming quarter
 - Need to be able to do preliminary calculations
- Promote the adoption of web-based and mobile technology tools for eLearning and online student services
- Devote a larger share of system resources to teaching and learning by making smarter use of technology and promoting efficiencies in college district governance

Gartner – Hype Cycle

- Hype Cycle – newer emerging technology
 - Get a platform in place
 - A Workforce oriented platform
 - K-12
 - Bridge – learning management system – training courses
 - Adaptive learning platforms – don’t always work well – complicated
 - Master data management – works great
 - Starfish – different modules within the student learning solution
 - Go through and highlight the platforms relevant to our community colleges
 - Digital credentials – creating different transcripts
 - Discuss governance
 - Deliberate about what we plug in
 - Ability to stay current
 - Rapid deployments – balance this

- Take back to our colleges to see what we have, need, can afford, etc.
 - Does it have to be the same across the board
 - Evaluate the value
 - Inventory
 - Identify the “have” and “have nots”
- Create our own internal hype cycle
- What’s the quality and quantitative data for decision making
- Annual survey on needs/upcoming needs
- Revalidate with State Board what our sue and goals are
- Annually share a one-pager of updates with everyone
- We do have access for Gartner to come out a couple times a year with current membership
 - Grant has rights to share items with anyone in our system (not his login and password)
 - Grant will clarify with Gartner what we can share/post and where

Working Lunch

Basecamp Intro

- Eva sent email for the Strategic Technology Governance Basecamp
 - Click on titles and shows you what is going on
 - Can add “to do” to any list
 - Can assign dates and people to the “to do”
 - Go to Home page to look at latest activity
 - All projects in IT have a different Basecamp
 - Active updates

Next Steps & Work Plan Development (Wrap-Up):

- Next meeting – April 17th – need location
 - Edmonds can be the back-up
 - Let Donna know by Friday, March 22nd if your college can host meeting
 - Grace will check with Peninsula and get back to Donna ASAP
- Grant & Evan will meet in next couple weeks to see if we can get Gartner back with us for our April meeting
- June is the next presentation with WACTC Tech
 - Our May meeting will be getting thins ready for the WACTC Tech presentation
 - WACTC Tech – where we are, where we are headed, the approach (living document)
 - Establishing governance committee
 - A proposed charter for and the blessing for moving on (most important)
 - Get commitment from them on what it will take to get the committee started
 - Decision moving forward
 - Do we have a Strategic Planning Technology document started
 - We have to make some baseline decision of where we should start
 - Get a draft started and pulled together so WACTC Tech can make the changes they want
 - Assign stuff in Basecamp