WACTC-Tech Task Force
STRATEGIC TECHNOLOGY PLANNING & GOVERNANCE
March 13, 2019
8:00 a.m. – 2:00 p.m.
Yakima Valley College

In Attendance: Brian Culver, Charlie Crawford (remote), Eva Smith, Glenn Colby, Grace Kendall (remote), Grant Rodeheaver, Katie Marks (remote), Marisa Ellis (remote), Mark Jenkins, Reagan Bellamy (remote), Sandy Main, Teresa Holland-Rich

Not in Attendance: Chad Stiteler, Marisa Herrera, Tammy Frankland

Meeting Objective:
The purpose of this meeting is to continue with development of the task force recommendations to the WACTC-Tech Committee. The scope of this task force has been extended to June 2019.

Introductions

Review of Last Meeting
- Talked about
  - The current strategic plan
  - The strategic planning process
  - Getting Gartner back with us – during our April meeting
- Went through presentation we gave at WACTC Tech
- Minutes approved

Current Situation: Outcomes of 5 Strategies in 2008 Strategic Technology Plan
- Today’s goal is to begin working on how to approach getting the strategic plan done – go through the 5 strategies and tasks outlined
  - Strategy 1 – still relevant, just updating for future
    - Actions 1, 2 & 3 – eLearning, Free Textbooks, Library Resources
      - Still relevant with a few changes
      - WA online will not be going forward – change how we have the strategic plan support and how we do it
      - Open and affordable education materials
    - Action 4 – ePortfolio
      - Needs further discussion on its relevance in the next plan – how we describe it
  - Action 5 – Online Tutoring
    - Northwest eTutoring Consortium is going away
    - In process of adopting the technology platform in Ed Division
      - Name will change
      - Need to discuss what form this will take
  - Action 6 – Technology Proficiency
    - No longer relevant
    - Want to think about proficiency gap
  - Action 7 – Access
    - Equitable access here – further define
• Partnership opportunity
• How do we measure
• Maybe break into two strategies
• Still support – word differently
  ▪ Action 8 – Universal Design
    • Still relevant

  o **Strategy II** – need to rewrite this strategy
    ▪ Actions 1 – Online Advising
      • ctcLink covers several of these
      • Need guidance on relevance
        o Action is relevant – strategies need to change
    ▪ Action 2 – Student Relationship Management
      • Still relevant
    ▪ Action 3 – Course Catalog
      • Different now – need to rewrite
    ▪ Action 4 – Electronic Deposit
      • Not centralized, but happening

  o **Strategy III** – good (need to rework actions)
    ▪ Actions 1 – Professional Development
    ▪ Action 2 – Time to Learn
    ▪ Action 3 – Learning Opportunities
    ▪ Action 4 – Course Redesign
    ▪ Action 5 – IT Staff

  o **Strategy IV** – good (need to reword; data needs to be accessible “real time”)
    ▪ Action 1 – Administrative Software
      • Still relevant
      • Need to reword
    ▪ Action 2 – Business Intelligence
      • Still relevant
      • Need to reword
    ▪ **Add new Action – Considering Data**

  o **Strategy V** – good (this is a good question for Gartner)
    ▪ Action 1 – Line Item Funding
      • Define type of funding
    ▪ Action 2 – Technical Infrastructure
      • Capital request
      • Define type
      • Legislative asks – advocate for funding for cyber security and other things that aren’t standard
    ▪ Action 3 – P-20 Integration
      • **Brian will take to ITC and ask if we still need this**

• Next steps
  o Work on rewording/changes to Strategic Plan and get updates out on Good docs for review
    ▪ Delegate rewrites
  o Highlight areas we need a separate session
Update this as a system – not just State Board plan
  ▪ Come up with Olympia vs 34 – how do we align with college system plan?
  ▪ State board goals change
  ▪ Annual rotating plan – decide what this means
    • What goals do we change
    • What goals do we keep and continue monitoring
    • Annual review would be a “to do”
  ▪ Do we want this to be a broader strategic goals
  ▪ We haven’t had a governance process/group that helps us oversee and make sure things align
    • Need to make sure this group has an active governance role

20 Year Goals
• Serve more people, including groups who have been underserved in the past
  o Date doesn’t always give you the correct numbers/percentages
• Close the statewide skills gap for technically trained workers
  o Still working on this
  o Target goals may or may not be realistic
  o What part of technology can move us closer to these goals
• Increase funding for adult based skills programs
• Contribute more to the production of baccalaureate degrees
• Work with our partners in the P-20 education system to create seamless, easy-to-navigate pathways for all students
  o Should be including the K-12
• Use performance measures and funding as incentives to improve student retention and achievement
• Invest in sustaining faculty and staff excellence
• Build a 21st century learning infrastructure
  o Need to look at now and the upcoming quarter
  o Need to be able to do preliminary calculations
• Promote the adoption of web-based and mobile technology tools for eLearning and online student services
• Devote a larger share of system resources to teaching and learning by making smarter use of technology and promoting efficiencies in college district governance

Gartner – Hype Cycle
• Hype Cycle – newer emerging technology
  o Get a platform in place
    ▪ A Workforce oriented platform
    ▪ K-12
    ▪ Bridge – learning management system – training courses
    ▪ Adaptive learning platforms – don’t always work well – complicated
    ▪ Master data management – works great
    ▪ Starfish – different modules within the student learning solution
    ▪ Go through and highlight the platforms relevant to our community colleges
    ▪ Digital credentials – creating different transcripts
  o Discuss governance
  o Deliberate about what we plug in
  o Ability to stay current
  o Rapid deployments – balance this
• Take back to our colleges to see what we have, need, can afford, etc.
  ▪ Does it have to be the same across the board
  ▪ Evaluate the value
  ▪ Inventory
  ▪ Identify the “have” and “have nots”
• Create our own internal hype cycle
• What’s the quality and quantitative data for decision making
• Annual survey on needs/upcoming needs
• Revalidate with State Board what our sue and goals are
• Annually share a one-pager of updates with everyone
• We do have access for Gartner to come out a couple times a year with current membership
  ▪ Grant has rights to share items with anyone in our system (not his login and password)
  ▪ Grant will clarify with Gartner what we can share/post and where

**Working Lunch**

**Basecamp Intro**

• Eva sent email for the Strategic Technology Governance Basecamp
  ▪ Click on titles and shows you what is going on
  ▪ Can add “to do” to any list
  ▪ Can assign dates and people to the “to do”
  ▪ Go to Home page to look at latest activity
  ▪ All projects in IT have a different Basecamp
  ▪ Active updates

**Next Steps & Work Plan Development (Wrap-Up):**

• Next meeting – April 17th – need location
  ▪ Edmonds can be the back-up
  ▪ Let Donna know by Friday, March 22nd if your college can host meeting
  ▪ Grace will check with Peninsula and get back to Donna ASAP
• Grant & Evan will meet in next couple weeks to see if we can get Gartner back with us for our April meeting
• June is the next presentation with WACTC Tech
  ▪ Our May meeting will be getting thins ready for the WACTC Tech presentation
  ▪ WACTC Tech – where we are, where we are headed, the approach (living document)
    ▪ Establishing governance committee
    ▪ A proposed charter for and the blessing for moving on (most important)
    ▪ Get commitment from them on what it will take to get the committee started
    ▪ Decision moving forward
  ▪ Do we have a Strategic Planning Technology document started
    ▪ We have to make some baseline decision of where we should start
    ▪ Get a draft started and pulled together so WACTC Tech can make the changes they want
    ▪ Assign stuff in Basecamp