



BUSINESS MEETING MINUTES

APRIL 30, 2021

ZOOM

Members Present

Lin Zhou, Bates
Gary Locke, Bellevue
Walter Hudsick, Bellingham
Sara Thompson Tweedy, Big Bend
Bob Mohrbacher, Centralia
Karin Edwards, Clark
Joyce Loveday, Clover Park
Rebekah Woods, Columbia Basin
Amit Singh, Edmonds
Daria Willis, Everett
Ed Brewster, Grays Harbor
Suzanne Johnson, Green River
John Mosby, Highline
Amy Morrison, Lake Washington
Chris Bailey, Lower Columbia
Chemene Crawford, North Seattle
Marty Cavalluzzi, Olympic
Luke Robins, Peninsula
Michele Johnson, Pierce College
Julie White, Pierce Fort Steilacoom
Kevin McCarthy, Renton
Sheila Edwards Lange, Seattle Central
Shouan Pan, Seattle Colleges
Cheryl Roberts, Shoreline
Tom Keegan, Skagit Valley
Tim Stokes, South Puget Sound
Rosie Rimando-Chareunsap, South Seattle
Christine Johnson, CC of Spokane
Kevin Brockbank, Spokane
Chad Hickox, Walla Walla
Jim Richardson, Wenatchee Valley
Kathi Hiyane-Brown, Whatcom
Linda Kaminski, Yakima Valley

Members Absent

Eric Murray, Cascadia
Kimberlee Messina, Spokane Falls
Darrell Cain, Pierce Puyallup
Ivan Harrell, Tacoma

Ex-Officio Members — SBCTC

Jan Yoshiwara, executive director
John Boesenberg, deputy executive director, BO
Grant Rodeheaver, deputy executive director, IT
Carli Schiffner, deputy executive director, ED

Guests and SBCTC Staff

Carol Landa-McVicker, SBCTC chair
Bob Ryan, ACT president
Doug Mah, ACT president-elect
Cherie Berthon, SBCTC
Wayne Doty, SBCTC
Beth Gordon, SBCTC
Arlen Harris, SBCTC
Joe Holliday, SBCTC
Darby Kaikkonen, SBCTC
Laura McDowell, SBCTC
Ha Nguyen, SBCTC
Janelle Runyon, SBCTC
Julie Walter, SBCTC

Call to Order and Welcome

Christine Johnson, WACTC president-elect, called the meeting to order at 10 a.m. and welcomed those present.

Approval of Minutes

MOTION: It was moved and seconded that WACTC approve the March 26, 2021 minutes without corrections.

MOTION PASSED.

Treasurer's Report

Christine Johnson presented the treasurer's report with a current balance of \$12,093.65.

Executive Committee Report — Christine Johnson, WACTC president-elect 2021-22 president-elect

MOTION: It was moved and seconded that WACTC appoint Chris Bailey as the 2021-22 president-elect.

MOTION PASSED.

Trustees Report — Bob Ryan, ACT president

ACT Spring Conference

The ACT Spring Conference will be held virtually on Tuesday, May 18, and will consist of three sessions:

- The Role of Trustees: Building Our Capacity for Advancing the Equity Walk
- Annual Business Meeting
- This Future Begins Now: The Permanent Partnership of Education and Generational Strategies

State Board Report — Jan Yoshiwara, executive director

Jan congratulated WACTC on a successful legislative session and thanked everyone for their hard work and active participation.

Updates were provided on:

- Student Achievement Council's Direct Admissions Initiative
- President Biden's American Families Plan and America's College Promise Act of 2021
- ctLink accessibility

Capital Budget Committee Report — Chris Bailey, vice chair

2023-25 capital budget development

The 2023-25 capital budget development proposal was presented for first reading. A work session will be held to discuss the details of the proposal prior to action at the business meeting on June 4.

For development of the 2023-25 capital request for Washington's community and technical college system, WACTC recommends:

- Increase the minor preservation, repair, replacement and program funding targets 10% relative to the 2021-23 request.
- Each community and technical college is eligible to submit one new major project proposal.
- The new major project proposals are due in December 2021.
- The updated criteria will be used to score new major project proposals. (Criteria available upon request.)
- All new major project proposals scoring at least 70 points will be added to the pipeline.
- The prioritization and structure of the request will be determined later. The 2021-23 capital budget compromise calls for a report on alternative methods of prioritizing and presenting the list to the Legislature by Dec. 15, 2021.

Critical Issues Committee Report – Amy Morrison, chair

The committee is compiling recommendations on topics for the retreat and next year's Critical Issues Committee.

Educational Services Committee Report – Rebekah Woods, chair

Updates were provided on:

- [Promising Practices Exchange](#) webinars
 - April 15: The how, why and who of scaling college success courses to achieve Guided Pathway goals
 - May 20: Communications tools with current and prospective students
- Center of Excellence Work Group
- proposed work groups
 - enrollment counting
 - Student Achievement Initiative review

Equity Committee – Rosie Rimando-Chareunsap, chair

DEI in Washington CTCs

The committee has been considering how to advise WACTC on its response to two sets of policy recommendations sent from the DEI in Washington CTCs work groups. Though these are not formal organizations within the WACTC commission and council structure, the committee has been discussing how WACTC can seek to understand the recommendations and their rationales for the betterment of the system. To further this understanding, the committee will host a Zoom gathering of representatives from the DEI in Washington CTCs work groups, as well as representatives from commissions and councils whose work relate to policy areas impacted by the recommendations.

Equity Resource Bank

The committee requests colleges submit its best or most promising practice to be posted online from its previous Equity Resource Bank submission in December 2019. It recommends sharing a practice that has been shown to be effective in closing racial equity gaps, particularly by providing equitable access to opportunities and supporting the success of students, faculty, and staff of color.

Legislative and Public Information Committee Report — Walter Hudsick, member

Statewide advertising campaign

At the February WACTC meeting, presidents expressed an interest in launching a statewide advertising campaign to increase awareness of, and enrollments in, our community and technical colleges. The SBCTC Communications office followed up with a survey of the Public Information Commission (PIC) and shared the results with the Legislative and Public Information Committee at the March WACTC meeting. At its April 29 meeting, the committee revisited the idea of statewide advertising and brought the issue to the WACTC business meeting. After a summary of the PIC survey and further discussion, WACTC voted to support a statewide advertising campaign in time for fall quarter with a \$30,000 contribution from each college.

POLL: Participate in a statewide advertising campaign?

Move forward and develop campaign: 17

Continue to explore options: 7

Do not do: 5

Operating Budget Committee Report — Bob Mohrbacher, chair

Allocation model review

The allocation model review plan was distributed for first reading at the March meeting. The plan consists of the makeup of the work group, research questions developed to guide the work group's efforts, process, timeline and guiding principles. (Allocation model review plan available upon request.)

MOTION: It was moved and seconded that WACTC approve the allocation model review plan as presented.

MOTION PASSED.

ctcLink funding

The ctcLink funding work group was tasked with reviewing and developing recommendations on two funding issues:

- By design, the ctcLink project is entirely funded by colleges foregoing a percentage of its tuition collections. Although the project is on budget and on schedule, COVID-19-caused enrollment decreases resulted in significant revenue declines affecting project cash flow.
- Based upon experience gained on the day-to-day service needs of the 17 colleges now operating on ctcLink, a staffing plan was developed to ensure colleges have the support needed as the remaining 17 colleges migrate to and all 34 colleges manage operations in the ctcLink environment. A fiscal plan is needed to support the staffing plan.

At the April 29 work session the work group presented its recommendations for first reading. A special meeting will be held on May 19 to allow more time to discuss the recommendations. WACTC will be asked to take action on the recommendations at the June 4 meeting.

Project funding recommendation

Colleges contribute an amount equal to 5.7% of their Institutional American Rescue Plan funds.

Staffing plan funding recommendation

- Broaden the revenue base supporting central IT services to include revenues generated by Running Start and international contract revenues at the following rates:
 - Running Start: 2.5% for fiscal year 2022 and 2023. Beginning in fiscal year 2024, decrease to 1.5%.
 - International contract: 3% for fiscal year 2022 and 2023. Beginning in fiscal year 2024, decrease to 2.5%.
- Lower the Innovation Account rate in fiscal year 2024 from 3% to 2% (instead of 1%), generating funds to make certificate or participation (COP) payments and support the staffing plan. (The rate is currently scheduled to decrease to 1% in fiscal year 2024 to provide funding for the COP payments through 2028. The 2% rate provides funding for the staffing plan and for the COP payment.)
- For the long term, consider consolidating all centralized IT costs into a single billing or collection process. This can be done in connection with the allocation model review scheduled for fiscal year 2022.
- Review the staffing plan one year after Deployment Group (DG) 6 to evaluate staffing needs and adjust staffing accordingly. Governance group should routinely review staffing support needs as the system gains experience in the ctcLink environment.

2021-22 tuition rate

The State Board is scheduled to take action on the 2021-22 tuition rate at its June 24 meeting.

MOTION: It was moved and seconded that WACTC recommend the State Board adopt the 2.8% tuition rate increase currently allowed under the College Affordability Act for resident and non-resident students.

MOTION PASSED.

Technology Committee Report – Kevin Brockbank, chair

Deployment Group (DG) update

- DG 4: lessons learned
- DG 5 go-live dates
 - Group A: Grays Harbor College, Green River College and Skagit Valley College: Oct. 11
 - Group B: Bellingham Technical College, Big Bend Community College and Whatcom Community College: Oct. 25
 - Group C: Bellevue College and Everett Community College: Nov. 8
- DG 6: will also be split into three go-live groups

Adjournment

There being no further business, the April 30, 2021 Board of Presidents meeting adjourned at 11:30 a.m. The next meeting will be June 3-4, 2021 via Zoom.