



BUSINESS MEETING MINUTES

JAN. 26, 2022

ZOOM

Members Present

Lin Zhou, Bates
Gary Locke, Bellevue
Walter Hudsick, Bellingham
Sara Thompson Tweedy, Big Bend
Eric Murray, Cascadia
Bob Mohrbacher, Centralia
Karin Edwards, Clark
Joyce Loveday, Clover Park
Rebekah Woods, Columbia Basin
Amit Singh, Edmonds
Ed Brewster, Grays Harbor
Suzanne Johnson, Green River
Amy Morrison, Lake Washington
Chris Bailey, Lower Columbia
Chemene Crawford, North Seattle
Marty Cavalluzzi, Olympic
Luke Robins, Peninsula
Michele Johnson, Pierce College
Julie White, Pierce Fort Steilacoom
Darrell Cain, Pierce Puyallup
Kevin McCarthy, Renton
Yoshiko Harden, Seattle Central
Shouan Pan, Seattle Colleges
Steve Hanson, Shoreline
Tom Keegan, Skagit Valley
Tim Stokes, South Puget Sound
Christine Johnson, CC of Spokane
Kevin Brockbank, Spokane
Kimberlee Messina, Spokane Falls
Ivan Harrell, Tacoma

Chad Hickox, Walla Walla
Jim Richardson, Wenatchee Valley
Kathi Hiyane-Brown, Whatcom
Linda Kaminski, Yakima Valley

Substitutes

Shelby Burke for Joseph Whalen, Everett

Members Absent

John Mosby, Highline
Rosie Rimando-Chareunsap, South Seattle

Ex-Officio Members — SBCTC

Jan Yoshiwara, executive director
Choi Halladay, deputy executive director, BO
Grant Rodeheaver, deputy executive director, IT
Carli Schiffner, deputy executive director, ED

Guests and SBCTC Staff

Doug Mah, ACT president
Greg Deitzel, ACT president-elect
Cherie Berthon, SBCTC
Wayne Doty, SBCTC
Beth Gordon, SBCTC
Arlen Harris, SBCTC
Joe Holliday, SBCTC
Julie Huss, SBCTC
Summer Kenesson, SBCTC
Laura McDowell, SBCTC
Ha Nguyen, SBCTC
Julie Walter, SBCTC

Call to Order and Welcome

Christine Johnson, WACTC president, called the meeting to order at 8 a.m. and welcomed those present.

Approval of Minutes

MOTION: It was moved and seconded that WACTC approve the Dec. 3, 2021 minutes without corrections.

MOTION PASSED.

Treasurer's Report

Chris Bailey presented the treasurer's report with a current balance of \$2,168.72.

Executive Committee Report — Christine Johnson, WACTC president

System-level leadership development

The Leadership Development Work Group was convened in 2019 to make recommendations about the purposes, curriculum, organizational and funding structures for system-level leadership development programs. At the December meeting, Kevin McCarthy reviewed the work group's recommendations and proposed budget, originally made to WACTC in February 2020. (Recommendations and proposed budget available upon request.)

MOTION: It was moved and seconded that WACTC approve the Leadership Development Work Group recommendations and proposed budget as presented.

MOTION PASSED.

Fall enrollments

Summer Kenesson, interim director of policy research, provided a presentation on 2021 fall enrollment system trends. Key points included:

- Washington community and technical college fall headcount declined by 6%.
- Full-time equivalent (FTE) enrollment declined by 8%.
- Nationally, fall headcount was down 2.7% across all sectors and 3.4% at public, 2-year institutions.
- National data point to more closely aligned enrollment trends between the public 2-year and public 4-year sectors in fall 2021.
- Several trends (positive and negative) from last fall have begun to slow or reverse among:
 - Running Start
 - Age groups
 - Basic Education for Adults course types
 - Applied Baccalaureate programs

Educational Services Committee Report — Amit Singh, vice chair

Updates were provided on:

- Promising Practice Exchange
 - Feb. 17: student mental health
 - April 21: student basic needs
- Guided Pathways
 - Amit Singh was appointed as the WACTC liaison to the Guided Pathways Advisory Committee.
 - 2022-23 Guided Pathways work plan alternative version.

Center of Excellence Workgroup

The Center of Excellence (COE) Workgroup presented its final products for first reading at the December meeting. The two documents include a set of five core expectations for all Centers of Excellence to serve our system and state. A companion document provides an Efficacy Matrix by which COEs can be assessed.

MOTION: It was moved and seconded that WACTC accept the Center of Excellence Workgroup products as presented.

MOTION PASSED.

Technology Committee Report — Joyce Loveday, chair

CampusCE

The deadline for colleges to have a signed contract with CampusCE for continuing education and be reimbursed by the ctcLink project is Monday, Jan. 31, 2022. After that date colleges may still contract with CampusCE but there will be no reimbursement from project funds.

Access to ctcLink infrastructure data

A centralized system like ctcLink creates the need for the system to implement policies and procedures concerning data privacy and usage, especially for student privacy under the Family Educational Rights and Privacy Act (FERPA). FERPA regulations restrict access to student data to any external entity unless a FERPA exemption allows for the activity. The Data Governance Committee worked with the Assistant Attorney General to draft a systemwide Memorandum of Understanding (MOU) to specify the FERPA exemption that would allow for specific activities defined as training and troubleshooting. In addition to the MOU policy, the Data Governance Committee developed a supporting procedure. The ctcLink Employee Data Privacy and Usage Agreement procedure requires employees to agree to keep data private and use it only in the course of their job duties.

The MOU and ctcLink Employee Data Privacy and Usage Agreement (available upon request) were presented for first reading at the December meeting.

MOTION: It was moved and seconded that WACTC approve the Memorandum of Understanding regarding access to ctcLink infrastructure data and the Data Usage and Privacy Agreement as presented.

MOTION PASSED.

Equity Committee — Julie White, vice chair

Updates were provided on:

- Allocation model equity review.
- DEI in WA CTCs workgroup recommendations.
- February Presidents' Academy preparation.

Financial Aid Equity Audit Workgroup recommendations

The Financial Aid Equity Audit Workgroup recommendations on data collection and dissemination and ctclink impact on financial aid processes were presented for first reading. WACTC will be asked to take action on the recommendations at the February meeting.

Data collection and dissemination

The workgroup conducted a brief overview analysis of the amounts and types of financial aid received by students in Washington state per the unit records, disaggregated by racial and socioeconomic status demographics and considered effects on the enrollment and retention of BIPOC students.

Issues:

- Colleges annually report information on all need based financial aid recipients to the Washington Student Achievement Council (WSAC) through the Unit Record Reporting (URR) process.
- WSAC returns a "profile" report that provides summary data for each college, with comparisons to other community colleges and all colleges providing state financial aid.
- However, that profile report does not currently provide information on race/ethnicity even though the URR contains that information. Although they are lagging indicators, they can lead to constructive campus conversations. The profile report should be shared broadly within a college providing an overview of students being served by financial aid and a comparison to previous years, using an equity lens.

Recommendations:

- Three to five community colleges to be selected to work on a pilot with WSAC and SBCTC. Campuses to have cross-divisional representatives, and should consider members from equity/diversity teams, student life and financial aid. These members would identify data elements to be added to the profile for all colleges.
- Further, pilot group members to assist WSAC in the development of a guide, for use by all colleges, to provide recommendations on how to share the report across campus and how to facilitate constructive campus conversations.

Implementation suggestion:

- WACTC Educational Services Committee and Research Planning Commission, with WSAC and SBCTC.

ctclink impact on financial aid processes

The workgroup discussed and explored three overarching issues:

1. Lack of urgency to address the problem with financial aid processing.
2. Lack of acknowledgement that there are inequitable impacts on BIPOC and first generation students.
3. Lack of coordination and dissemination of training materials, including lessons learned in prior deployment groups.

Issues:

- As mentioned in area of examination number one above, WSAC is currently working to analyze the amounts and types of financial aid received by students, disaggregated by racial and socioeconomic status demographics to better assess these impacts. However, the experiences of ctcLink colleges provides ample anecdotal evidence of problems with financial aid processing.
- Action should begin even as the data issues are being resolved, given that research overwhelmingly indicates that students of color and low-income students are disproportionately harmed by financial aid policies and processes.
- While earlier deployment groups have developed work arounds and strategies for minimizing this impact, they have been costly. The lessons that those early colleges learned have also not been systematically shared with subsequent deployment groups, leaving each new college to attempt to figure out how to make the system work individually.
- Washington community and technical college students are being harmed daily by the lack of urgency to address the problems with financial aid processing and by the lack of acknowledgment of these inequitable impacts.
- There are differing interpretations of how best to enact financial aid policies and processes across the system. These interpretations may affect the ability to build a less manual system.

Recommendations:

- Work with Oracle and SBCTC to improve product and deployment.
- Provide additional resources for training and instructional materials.
- Provide structured opportunities for colleges to learn from previous deployments.

Implementation suggestion:

- WACTC Technology Committee

Critical Issues Committee Report — Suzanne Johnson, chair

Running Start and Elementary secondary school emergency relief funds (ESSER) Funds

The Office of the Superintendent of Public Instruction (OSPI) is partnering with SBCTC to offset learning loss for students that qualify for the Running Start Program by providing additional funding to selected colleges to equitably provide:

- Support for students pursuing career and technical education opportunities that were severely limited during the peak of the pandemic.
- Support for students in career and college readiness (i.e. student success courses/seminars) in the summer to ensure a more successful transition to college courses.
- Support for students in need of credit recovery in the summer to ensure on time completion of a high school diploma.

Updates were provided on:

- Running Start summer pilot.
- Dual credit legislation.
 - HB 1760 (Paul): Dual credit program access
 - SB 5719 (Mullet): Dual credit costs
 - HB 1867 (Paul): Dual credit program data
- College at the High School model.

Legislative and Public Information Committee Report — Ivan Harrell, chair

Updates were provided on:

- Statewide advertising campaign: Big Future. Small Price Tag.
- Legislation
 - HB 1601 (Leavitt): Student homelessness pilot
 - HB 1659 (Slatter): Higher education grants
 - HB 1840 (Ortiz-Self): Community college/diversity
 - SB 5600 (Keiser): Apprenticeship programs
 - SB 5764 (Randall): Apprenticeships and higher education
- Upcoming messaging.
- Engagement with legislators.

Operating Budget Committee Report — Tim Stokes, chair

Updates were provided on:

- 2022 supplemental budget.
- Survey results regarding 200 faculty conversions.
- 2023-25 budget development.

Capital Budget Committee Report — Luke Robins, vice chair

Updates were provided on:

- 2022 supplemental budget
- 2023-25 capital budget development
 - scoring task force members
 - timeline

Trustees Report — Doug Mah, ACT president

ACT winter conference

The ACT winter conference was held virtually on Jan. 25 with approximately 95 trustees, presidents, State Board members and staff in attendance. Conference sessions included:

- Guided Pathways: The who, what, when, why and how for trustees.
- Facilitated small group discussion on emerging issues and trends.
- 2022 legislative session update.

ACT event schedule

- ACCT National Legislative Summit: Feb. 7-10, 2022, Washington, D.C.
- ACT Spring Conference: May 19-20, 2022, Tacoma Community College

State Board Report — Jan Yoshiwara, executive director

Updates were provided on:

- State Board executive director search.
- Feb. 2 State Board Meeting: Gov. Inslee is scheduled to participate 4-4:30 p.m. to share his priorities, discuss the system's strategic priorities, talk to the student legislative interns, and hear about the system's climate science curriculum infusion efforts (funded in his supplemental budget proposal) and Career Launch apprenticeship programs.
- Aileen Miller, Assistant Attorney General, has been named the education division chief, placing Dave Stolier, who retired.

Adjournment

There being no further business, the Jan. 26, 2022 Board of Presidents meeting adjourned at 11:10 a.m. The next meeting will be Feb. 24-25, 2022 via Zoom.

Minutes prepared by Julie Walter